

# BITES FOR BLOSSOMS

April 26 - May 3, 2020



## ABOUT THE BITES FOR BLOSSOMS 2020

The highlight of Spring? The Buffalo Cherry Blossom Festival (BCBF)! In 2020, add delicious food into the fun at **Bites for Blossoms 2020!** The goal of this initiative is to highlight the diverse cuisines and cultures right here in Buffalo, NY. Participating restaurants are required to:

- Incorporate a **special dish, beverage OR menu** that fits into the theme of Cherry Blossoms (Think pink! Open to interpretation).
- Run the promotion for the entire duration of Bites for Blossoms



## APPLY TO BE A PARTICIPATING RESTAURANT

**DEADLINE: FRIDAY, FEBRUARY 28, 2020**

Complete the application online at [bfloparks.org/bites-for-blossoms-2020](http://bfloparks.org/bites-for-blossoms-2020) or contact Sarah at (716) 838-1249, ext. 18 or [Sarah@bfloparks.org](mailto:Sarah@bfloparks.org).



## GUIDELINES FOR PARTICIPATING RESTAURANTS

- Provide a high res logo for website and flyer inclusion when you apply
- **By Friday, April 3, 2020:** Provide photos and descriptions of your menu item(s) that you would like to promote (the earlier you send them to us, the more we can promote!)
- Donate **at least 5 gift certificates (with a min. value of \$50 each)** to support fundraising efforts of the Buffalo Olmsted Parks Conservancy
- Display table tents that promote the BCBF and Bites for Blossoms 2020



## HOW WILL PARTICIPATING RESTAURANTS BE PROMOTED?

In the month of April, participating restaurants will be mentioned in several ways, including

- Restaurant logo and link on the Bites for Blossoms 2020 website
- Logo on the Bites for Blossoms 2020 poster
- Name listing in the Bites for Blossoms 2020 official press release
- Added as a Event Co-Host in the Bites for Blossoms 2020 Facebook event
- Facebook page tagged in the Bites for Blossoms 2020 Facebook event
- At least 1 Facebook post to highlight your restaurant's **dish, beverage OR menu** in the Bites for Blossoms 2020 Facebook Event (photos and descriptions must be submitted by April 3, 2020)
- Tag [@bfloparks](https://www.instagram.com/bfloparks) and [#BufalloBlossoms](https://www.instagram.com/hashtag/BufalloBlossoms) on your Instagram posts and stories for us to re-share on Instagram Story



Apply by **February 28** at [bfloparks.org/bites-for-blossoms-2020](http://bfloparks.org/bites-for-blossoms-2020)

Bites for Blossoms 2020 is supported by:



The 6th Annual Buffalo Cherry Blossom Festival is hosted by: