MEDIA ADVISORY/PHOTO OPPORTUNITY

‘WINTER BLAST’ - 3rd ANNUAL CELEBRATION AND ICE SKATE DRIVE
AT MARTIN LUTHER KING JR. PARK
A designated BlueCross BlueShield Healthy Zone

Who: BlueCross BlueShield of WNY, Mayor Byron W. Brown, Buffalo Olmsted Parks Conservancy and Hasek’s Heroes

What: Celebrating the season with a community skate drive, hockey clinic and family fun winter activities

Where: Martin Luther King Jr. Park

When: Martin Luther King Jr. Day, Monday, January 16, 2017
11:30 a.m. - 11:45 a.m. - Photo Opportunity
   • BlueCross BlueShield of WNY, Mayor Byron W. Brown, Buffalo Olmsted Parks Conservancy, Hasek’s Heroes and Pure Hockey and Hockey Giant at the Skate Drive – MLK Casino

11:00 a.m. - 1:00 p.m. - Activities
   • ‘Winter Blast’ – Weather Dependent: Ice, or Street, Hockey Clinic by Hasek’s Heroes and Buffalo Sabres alumni, Darryl Shannon
   • Ice Skate Drive (new and gently used skates accepted) – MLK Casino
   • Activities – BlueCross BlueShield Healthy Zone Cruiser
   • Face Painting by Darlene
   • Refreshments provided by Wegmans and James Desiderio Inc.

Skating is free and skates are available, free of charge. We encourage guests to bring a pair of skates for donation. Regular ice basin hours are 1:30 p.m. to 5:30 p.m. Monday through Friday and noon to 5:30 p.m. Saturday and Sunday. Skating is weather dependent. For ice conditions, call 838-1249 ext. 17.

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