



Company Name _____
 Contact Name, Title _____
 Phone _____
 Email _____

2017 SPONSORSHIP WORKSHEET



Join the 6, 7, 8 Club – our most valued partners

Sponsorships starting at \$15,000

Park projects and opportunities

- Adopt a playground
- Be fit
- FootGolf
- Golf
- Maintained meadow area
- Picnic shelters
- Protect our turf
- Save our trees
- Staff uniforms
- Other _____

- Employee engagement, company outings, team-building and volunteer activities

NOTES: _____

Notes on ways to make it yours: _____

- Includes** Spring into Summer Luncheon Fascinator Friend sponsorship
- Includes** Denim & Diamonds Fall Event Denim sponsorship

Adopt a zone

NEW

Help the Conservancy care for your favorite park, parkway or circle. Our park system has more than 50 zones you can choose from. And our Zone Volunteer Days let everyone in your company pitch in – great for fun and team-building.

Starting at \$5,000

Park _____ Parkway _____ Circle _____

NOTES: _____

SIGNATURE SPONSORSHIPS

Spring into Summer Fundraising Luncheon

Tuesday, May 9, 2017

Last year's sell-out event exceeded 2015's goal by 30%. With your generous support, we hope to break records again this year.

NOTES: _____

Denim & Diamonds

Friday, September 8, 2017

Not just another formal affair. Stay tuned as we firm up plans for a great evening of food, friends and flair.

NOTES: _____

- \$3,000* Bow Tie Benefactor** ←
- \$1,500 Fascinator Friend
- \$500 Bonnet/Table Captain
- \$250 Full page program ad (5.25" w x 8.25" h)
- \$125 Half page program ad (5.25" w x 4" h)

***Save \$500!**

Sponsor **both** spring and fall events at these levels for \$7,500.

\$15,000 Title Sponsor/6, 7, 8 Club
 (confirm on or before April 15, 2017)

\$10,000 Presenting Sponsor
 (confirm on or before June 1, 2017)

\$5,000* Diamond Sponsor ←

- \$3,500 Denim Sponsor
- \$2,000 Olmsted Underwriter
- \$500 Full page program ad (5.25" w x 8.25" h)
- \$250 Half page program ad (5.25" w x 4" h)

Opportunities at a glance

Win your audience with a package that's right for you

***Save \$500!**

Sponsor **both** spring and fall events at these levels for \$7,500.

Sponsorship Details	6, 7, 8 Club Sponsorship (starting at \$15,000)	Spring into Summer Luncheon (May 9, 2017)			Denim & Diamonds Fall Fundraising Event (September 8, 2017)					NEW
		Bow Tie Benefactor (\$3,000*)	Fascinator Friend (\$1,500)	Bonnet/ Table Captain (\$500)	Title Sponsor (\$15,000) <i>Confirm on or before April 15, 2017</i>	Presenting Sponsor (\$10,000) <i>Confirm on or before June 1, 2017</i>	Diamond Sponsor (\$5,000*)	Denim Sponsor (\$3,500)	Olmsted Underwriter (\$2,000)	Adopt a zone (starting at \$5,000)
Park Program Project	X									
Employee Engagement Program	X									X
Spring Into Summer Luncheon (May 9, 2017)	Fascinator Friend Sponsorship Level				Fascinator Friend Sponsorship Level					
Denim & Diamonds Fall Event (September 8, 2017)	Denim Sponsorship Level									
Table	X (of 8)/ VIP Sec.	X (of 8)	X (of 8)	X (of 8)	VIP Sec.	VIP Sec.	VIP Sec.			
Full page program ad (5.25" w x 8.25" h)	X Spring & Fall Events	X	6, 7, 8		X	X	X	6, 7, 8		
Half page program ad (5.25" w x 4" h)			X					X		
Listing in the program book				X					X	
Signage at the event	X	X	X		X	X	X	X		
Logo & link on BOPC website	X	X			X	X	X	6, 7, 8		
Listing & link on BOPC website								X	X	X
Digital communications: bFLO Times e-newsletter, eFLO emails, social media (Facebook, Twitter and Instagram)	X	X	X		X	X	X	X		X
Event specific support (printing, valet, centerpieces, sound, etc.)		X							X	
Denim & Diamonds tickets	4				12	8	6	4	2	
After party tickets	4				12	8	6	4	2	
Logo printed on invitation and thank you letters					X					
Listing on invitation and thank you letters						X				
Representation in the event video					X					
Seasonal signage	X									X

PAYMENT DETAILS:

Please invoice me

Credit Card

VISA MasterCard Discover

Check has been/to be mailed

Address

Credit Card Number

Check #: _____

City

Exp. Date

CSV

Payable to:

Buffalo Olmsted Parks Conservancy
84 Parkside Ave.
Buffalo, NY 14214

State

Zip

Signature